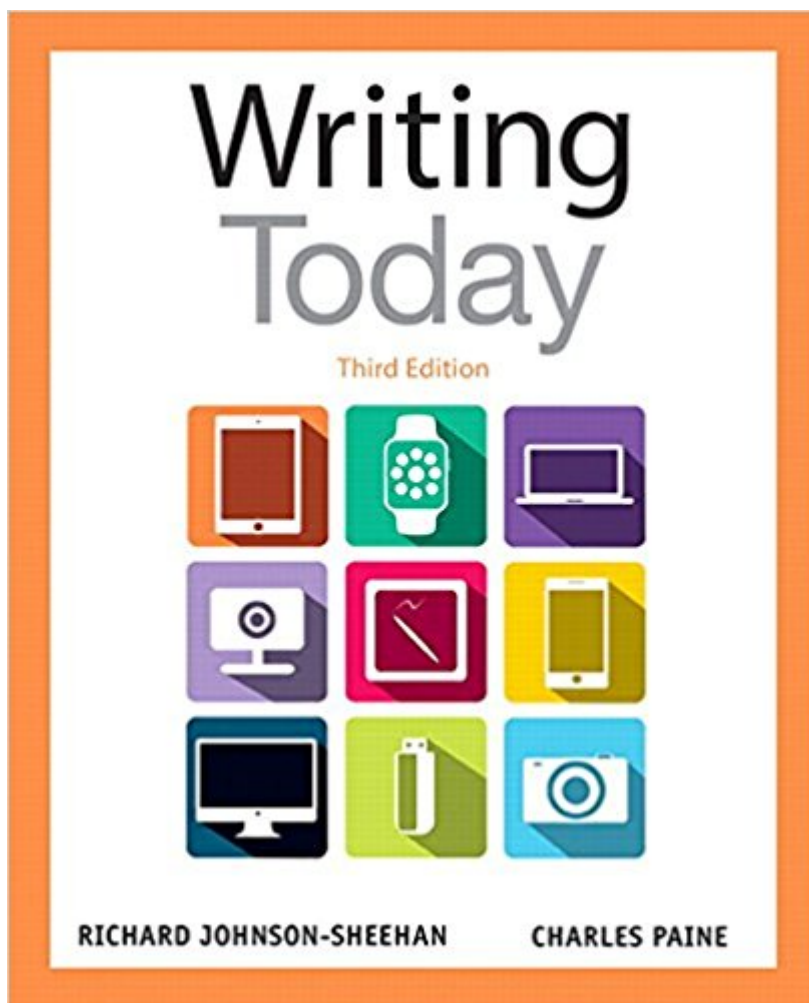


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Synopsis

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Organized by genre – practical for college and career Accessible to students and flexible for instructors, Writing Today, Third Edition introduces students to the conventions of writing memoirs, profiles, literary analyses, arguments, research papers, and more. Each chapter features a step-by-step process for composing within a given genre, as well as exemplary student and professional readings to promote rhetorical knowledge and critical analysis. The 42 short chapters, the chunked writing style, and visual instruction work to ensure that students will transfer the skills and strategies practiced in your class to their other classes, their lives, and their careers. From its graphic “Quick Start Guides” to its “Write This” prompts, Writing Today challenges students to extend the boundaries of their writing abilities as they practice composing for the real world.

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Customer Reviews

Richard Johnson-Sheehan is a Professor of Rhetoric and Composition at Purdue University, where he is the Director of the Purdue Writing Lab. He has also directed the Introductory Composition program (ICaP) and mentored new teachers of composition for many years. He teaches a variety of courses in composition, professional writing, and writing program administration, as well as classical rhetoric and the rhetoric of science. He has published widely in these areas. His books on writing include *Writing Today*, now in its third edition and co-authored with Charles Paine; *Technical Communication Today*, now in its fifth edition; and *Technical Communication Strategies for Today* and *Writing Proposals*, now in their second editions. Professor Johnson-Sheehan was awarded 2008 Fellow of the Association of Teachers of Technical Writing and has been an officer in the Council for Writing Program Administrators. Charles Paine is a Professor of English at the University of New Mexico, where he teaches undergraduate courses in first-year, intermediate, and professional writing as well as graduate courses in writing pedagogy, the history of rhetoric and composition, and other areas. At UNM, he directed the Rhetoric and Writing Program and the First-Year Writing Program. He is an active member of the Council of Writing Program Administrators and currently serves on its Executive Board. He co-founded and coordinates the Consortium for the Study of Writing in College, a joint effort of the National Survey of Student Engagement and the Council of Writing Program Administrators. The Consortium conducts general research into the ways that undergraduate writing can lead to enhanced learning, engagement, and other gains related to student success. He is a co-author with Richard Johnson-Sheehan of *Argument Today*.

Most writing textbooks are (ironically) monotonous and dull. "Writing Today," however, is entertaining, easy to read and comprehend, and offers great tips and proper writing practices for a wide range of genres, including blogging and other online publishing platforms. I especially like the sample essays and writings in each chapter illustrating the use of the topic being covered.

I really appreciate the Student program. I am able to get certain books at a discount rate for my

classes. Writing Today is my first rental but definitely not my last. The book came quickly, no damage or markings in the book. It is exactly what I needed for class and it cost me 1/4 of purchasing the book from my college's bookstore. I have recommended students in my classes to Student as a viable option as well. I will be using this service again in the future as my registration for Summer Semester is this March and I plan to travel abroad while studying. This will make the process very simple for me overall. No 5 star rating from me because as of right now, I do not have my return shipping options available to me so if that process goes smoothly, I will have to update my review.

I am taking English 120 and this book has been great in a lot of ways. It has all the styles of writing required for this class. It helps you through all the processes of writing a particular style, e.g. argument, profile, etc. From learning how to gather ideas to completing well written paper, this book helps you with each step! There is a section for APA and MLA writing format as well. The subsections help a writer cite all sorts of sources.

I have never written a review and this is not meant to be a review, just info for future customers. If you are getting this book for an english class, like myself, the book does not come with an access code for mycomplab. You can purchase the access code, a separate purchase from the book, on the pearson mycomplab website if you wish.

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